Mindmap: Evaluation Concepts

- Evaluation cycle
  - Planning
    - Data collection
  - Analysis and reporting
  - Action and improvement
- Approaches
  - Formative
  - Developmental
  - Strategic Learning
- Brest/Harvey’s 3 types of assessment
  - Monitoring performance
    - Tracking progress
    - Assessing impact
- Levels of evaluation common in philanthropy
  - Grant-level
  - Portfolio-level
  - Foundation-level
  - Issue-level