

COMPARISON OF THE EVALUATION PRACTITIONER AND ECB PRACTITIONER ROLES

<i>Program Evaluation Practitioner Role</i>	<i>ECB Practitioner Role</i>
<ul style="list-style-type: none"> • Professional evaluator with program knowledge and skills. • Designs and carries out a program evaluation in a professional and expert manner adhering at a minimum to the Joint Committee's standards (1994). • Manages evaluations. • Knows how to carry out an evaluation within an organization and its structure, culture, and politics as an internal and/or external evaluator. • Facilitates learning among those participating in the evaluation. • Facilitates the use of the evaluation. • Works primarily within an organizational or program context. • Belongs to a community of expert evaluators. • Orients towards doing a quality evaluation which is used. • Orients to a politics of discrete studies, client needs, professional reputation, and so forth. 	<ul style="list-style-type: none"> • ECB practitioner (trained evaluator or not). • Imagines, conceptualizes, envisions, co-creates and co-sustains a "state of affairs" in which evaluation and its use is ongoing. • Holds a perspective on how every evaluation may contribute to sustaining the necessary "state of affairs"; and works strategically to those ends. • Co-designs and makes "ordinary" everyday necessary practices to sustain the state of affairs and to support each, every, and all discrete evaluation studies and their uses. • Uses a long-term, open-ended process for making the organization/program a place in which program evaluation as such and each program evaluation study can be used to enhance organizational effectiveness. • May belong to multiple occupational communities-- including evaluators, managers, and executives. • Orients outwards towards co-creating and co-sustaining the necessary state of affairs for program studies and their uses. • Orients to a politics of guiding and sustaining organizational change, learning, and development.

Compton, D.W., Baizerman, M. & Stockdill, S.H. (Eds). (2002). The art, craft, and science of evaluation capacity building: New directions for evaluation, No. 93. San Francisco: Jossey-Bass. p12.